



The reference website for science and techniques

MARKET POSITION:

Sciencesetavenir.fr is the online version of **Sciences et Avenir** magazine, the leading publication regarding science news and techniques,

Sciencesetavenir.fr deals with sciences current affairs in many different fields: health, space, natural and physical science, palaeontology, etc.

Sciencesetavenir.fr targets mostly men (57%), retired (43%) or CSP – (26%) in their fifties (40%) but also younger since 31% of the audience is aged between 35 and 49.

	Sciencesetavenir.fr
Unique visitors (per month)	585,000
Unique Visitors (per day)	25,000
Pages Viewed (per month)	3,793,000
Time spent per UV (per month)	00:11:09

Source: Mediametrie NetRatings Fixe June 2019

WEBSITE CONTENT:

Sciencesetavenir.fr proposes reports, analysis and various investigations realised each month by Sciences & Avenir journalists. A lot of videos and forums are also available which allows a strong interactivity of the audience.

ADVERTISING RATES 2019:

Format	CPM (€)	Size
Mega Banner	50	728 x 90
MPU	70	300 x 250
Skyscraper	55	120x 600

TECHNICAL SPECIFICATIONS:

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