

Video ads experts on all connected devices

MARKET POSITION:

Sticky Ads is the video ads experts on all connected devices. Sticky Ads have a network of more than 200 media premium sites.

Sticky Ads is offering a complete analysis of the audience of websites with a qualification of a part of the audience (socio-demo criteria) and research for statistical twins. In this way they created more than 80 variables by profil. They have the best video premium reach with 45% of the audience share.

Sticky Ads propose 12 different packs to optimize the reach of a specific target.

CHILDREN OFFER:

	STICKY ADS
Views (Per Month)	4 000 000
Unique Visitors (Per Month)	3 000 000

Source: publisher figures July 2013

Cartoon TV channel for children, specialised websites or interactive websites are present in this pack.

With the children pack and its 3 million visitors, there is the insurance to reach a target which appreciates the new form of media.



TECHNICAL SPECIFICATIONS:

Please contact us for details

COPY DEADLINE:

Please contact us for details