

Video ads experts on all connected devices

MARKET POSITION:

Sticky Ads is the video ads experts on all connected devices. Sticky Ads have a network of more than 200 media premium sites.

Sticky Ads is offering a complete analysis of the audience of websites with a qualification of a part of the audience (socio-demo criteria) and research for statistical twins. In this way they created more than 80 variables by profil. They have the best video premium reach with 45% of the audience share.

Sticky Ads propose 12 different packs to optimize the reach of a specific target.

SPORT PACK:

	STICKY ADS
Views (Per Month)	7 000 000
Unique Visitors (Per Month)	4 000 000

Source: publisher figures July 2013

General or specifics sports websites, are the content of the sport pack.

This pack offers the possiblity to stay in touch with the last news of many sports.

With 4 million unique visitors, this is the possibility to reach a large target which an inditical hobby.



TECHNICAL SPECIFICATIONS: Please contact us for details

COPY DEADLINE: Please contact us for details

If you would like to receive copies, a media pack or coverage rankings, please contact GCA International Media Sales 020 7730 6033 Email: gca@gca-international.co.uk