

Télérama **Sortir**

Paris Weekly free supplement to *Télérama*
Issued on Wednesdays



MARKET POSITION:

Télérama Sortir is the Parisian weekly supplement to *Télérama*, and proposes many different and original outings for those who want to enjoy Paris as they want it.

Télérama Sortir is reading by a premium audience (executives, directors...), from an urban household with a high income.

Télérama Sortir readers are "culture addict" with 350,000 readers passionate about shows, museums. They also love gastronomy for 288,000 of them.

		Télérama Sortir	Télérama	
Total Circulation	Publisher figures	190,000		
Total Circulation	OJD 2019		489,319	
Domestic Paid Circulation	OJD 2019		483,274	
<u>Readership</u>				
ONE (total readership)	2017	785,000	2,731,000	
PREMIUM (senior ex + high income)	2017			
All			808,962	
Top 8% wealthiest			652,158	
Senior management			376,036	
Senior management and High Income			219,232	

EDITORIAL PROFILE:

Looking for a smashing concert, a gourmet restaurant or an original expo?

Motivated, crazy, Zen, *Télérama Sortir* proposes cultural activities adapted to any of your moods. Scenes, music, clubbing, exhibitions, children, leisure, ideas and the entire cinema: a selection of originals outings, out off the beaten tracks.

ADVERTISING RATES 2020:

Please contact us for details

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