

MARKET POSITION:

DataCenter-Insider.de is a website designed for IT decision makers. The website provides information on business applications, cloud computing, hosting, management/planning, physical surroundings, datacentre technology/strategy, server/operating systems, virtual desktop infrastructure, virtualization, private cloud, on promise, services. The website targets IT decision makers.

	DataCenter-Insider.de
Unique Visitors (per month)	153 984
Impressions (per month)	228 059

Source: IVW 2017

EDITORIAL PROFILE:

Vogel Business Media is one of the leading IT specialized media publishing houses and links people to markets. **DataCenter-Insider.de** has several sections including a glossary giving to the clients the possibility to find specific IT topics. **DataCenter-Insider.de** has an eBooks section that clients can receive as a registered user, providing technical information about the top issues in the area of IT security.

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