



France's Leading Women's  
Celebrity Magazine  
Weekly  
Published on Fridays  
Cover Price: 2,30€



#### **MARKET POSITION:**

**Voici** is France's leading celebrity magazine, aimed at women who want to keep up to date on the latest celebrity gossip and news. Created in 1987, **Voici** also features a women's section, covering beauty, fashion, health and travel. Since 2009, **Voici** has changed slightly to include more culture, more glamour and more lifestyle pages. Its readership is 66% women and 60% over 50 years old.

	Voici
<b>Paid Circulation in France ACPM OJD 2024-2025</b>	<b>137 182</b>
<b>Total Paid Circulation ACPM OJD 2024 - 2025</b>	<b>144 491</b>
<b>Readership</b> <b>ONE NEXT 2025 S2</b>	1 499 000

#### **EDITORIAL PROFILE:**

It covers celebrity news, and interviews, fashion and beauty, opinions on new TV programmes and series, and horoscopes. It also has pop-up stores twice a year that are dedicated to fashion, beauty and lifestyle.

#### **ADVERTISING RATES 2026:**

FORMAT	STANDARD	SIZE WXH (MM)
Page	15 900€	197 x 270
DPS	31 800€	394 x 270
Outside Back Cover	29 900€	197 x 270
1/2 Page	11 900€	197 X 135 <b>OR</b> 95 x 270
1/4 Page	8 200€	98.5 x 135

#### **TECHNICAL SPECIFICATIONS:**

Please contact us for details.

#### **COPY DEADLINE:**

Please contact us for details.