



VIDEOS, BUZZ & YOU



Mobile

The premium video media

MARKET OVERVIEW:

Wat.tv is the 3rd French video platform. It proposes a huge video catalogue for young adults. More than 650 partners of the entertainment supply various contents in different thematic (music, cinema, Tv, manga, sport...)

	WATtv Mobile
Unique Mobile Users (per month)	2,006,000

Mediametrie Net Rating mobile January 2017

PROFILE & CONTENT:

Wat.tv, the video site of TF1 Digital, targets mainly the young adult.

The videos broadcast on Wat.tv are mainly entertaining video, about people, sport and TV actualities but also movies' teasers and Replay of the TF1 programs.

The different sections are:

- Replay TV
- Music
- Humour
- Cinema
- News
- Sports
- Games

ADVERTISING RATES 2018:

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TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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