



The leading monthly magazine for
IT decision makers in France
Cover Price: 25€



MARKET POSITION:

IT for Business is the only professional IT magazine in France exclusively dedicated to IT managers. It is the only print and digital media read by all CIOs of France's largest companies. Its standing as the leading magazine for IT decision makers in France is reaffirmed every year at the CIO awards ceremony that bring together the largest French companies(CAC 40). *IT for Business* is a community magazine that promotes the best CIOs.

	<i>IT for Business</i>
Copies per issue Publisher 2024	14 880
Professional Readers Publisher 2024	82 500

EDITORIAL CONTENT:

IT for Business is distributed to paid subscribers and at all major industry events, such as FIC, Cloud Europe, IT meetings, Big Data, and Les Assises. There are 11 issues per year containing editorial portraits and testimonials into the latest industry trends and leading IT decision makers.

ADVERTISING RATES 2026:

Format	Standard	Sizes (L X H) mm
Pack 2 Insertions	€ 8 000	(210 x 297)
Page	€ 6 200	
4 cover Page	€ 7 500	

TECHNICAL SPECIFICATIONS:

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