



Leading French Bimonthly TV Magazine
Published on Saturdays
Cover Price: 1,90€



MARKET POSITION:

Télé 2 Semaines not only contains a TV programme, but also interviews, editorial articles and insights into the TV industry. It is the most complete French TV magazine. Its readership is 58% women and 54% are over 50 years old. Released in 2004, **Télé 2 Semaines** has revolutionized the TV magazine genre by including 2 weeks of TV programmes in the same issue, along with a dynamic editorial profile. It is family orientated and targets dynamic, pleasure seekers, who are open to discovering new programmes, interested in fashion or technology.

	Télé 2 Semaines
Paid Circulation in France ACPM OJD 2024 - 2025	442 655
Total Circulation ACPM OJD 2024 - 2025	444 150
Readership <u>ONE NEXT</u> 2025 S2	1 830 000

EDITORIAL PROFILE:

One of the only two fortnightly television magazines on the market, with two main sections:

- 1) Practical TV Guide with 2 weeks of television programs (over 75 channels) in a modern, clear and dynamic layout.
- 2) Interviews, and editorial profiles on film industry topics. It has one of the most in-depth features on film, sports and tourism, in addition to cuisine and new technology

ADVERTISING RATES 2026:

FORMAT	STANDARD	SIZE H X W (MM)
Page	28 200€	199 X 243
DPS	56 400€	398 X 243
Outside Back Cover	51 600€	199 X 243
1/2 Page	18 000€	100 X 243 OR 199 X 120

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

Please contact us for details.

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk