



The leading entertainment magazine in France
Weekly
Published on Mondays
Cover Price: 1,70€



MARKET POSITION:

Télé Loisirs combines popular entertainment content and a television channel programme. It targets mainly young, working families, equipped with cable and satellite TV access, interested in new technology. 57% of readers are women and 54% are over 50 years old.

	Télé Loisirs
Paid Circulation in France ACPM OJD 2024 - 2025	418 807
Total Circulation ACPM OJD 2024 - 2025	421 378
Readership ONE NEXT 2025 S2	3 000 000

EDITORIAL PROFILE:

Télé Loisirs is the go to TV guide, as it is the most comprehensive TV magazine in France. It provides weekly suggestions on the best series or films on popular streaming sites (Netflix, Canal+, Amazon Prime Video), along with a TV guide for over 70 channels on French TV. Its entertainment content includes lifestyle articles on cinema, health, cooking and editorial profiles. **Télé Loisirs** is a reputable partner for many French TV shows, meaning that it counts on a strong brand image.

ADVERTISING RATES 2026:

FORMAT	STANDARD	SIZE (WXH)
Page	29 000€	203 x 243
DPS	58 000€	406 x 243
Outside back Cover	53 100€	203 x 243
½ page	18 600€	100 x 243
¼ Page	10 000€	100 x 120

TECHNICAL SPECIFICATIONS:

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